



17<sup>th</sup> International Congress  
on Sound and Vibration  
([www.icsv17.org](http://www.icsv17.org))

SPONSORSHIP & EXHIBITION  
OPPORTUNITIES

## **1. About the Congress and the Venue**

The 17th International Congress on Sound and Vibration (ICSV17) is to be held in Cairo, Egypt, 18-22 July 2010. ICSV17 is expected to be one of the largest congresses in the world in the fields of acoustics, noise and vibration, with more than 1000 participants from over 60 countries. Therefore, it will be a major opportunity for you to present your latest scientific and experimental results, advertise your company and products, and learn about the most advanced theories, technologies and applications.

The venue of ICSV17 is City Stars Intercontinental Convention Center in Cairo, Egypt. Egypt is probably the world's oldest civilization, having emerged from the Nile Valley around 3100 BC. Egypt is probably one of the oldest vacation spots. A historical blend of civilizations has existed for decades between Egyptian, Greek, Roman and many others resulting in wonders of some of mankind's earliest triumphs. However, Egypt is much more than Pyramids and monuments. Egyptian cultural heritage is considered as the largest worldwide, which has placed Egypt as one of the nations that mostly affected human civilizations. In addition of being an open museum, Egypt is known for its charming atmosphere ranging from fabulous Mediterranean and Red Sea beaches to attractive, modern and luxurious spots. Relaxing cruises down the Nile on festive river boats, nights at the grand opera would form a cultural experience like none has ever experienced. Egypt is a land bustling with life, sound, visual beauty and excitement.

Cairo has traditionally been one of the leading centers of Egyptian scientific, cultural and artistic life. The intellectual environment of Cairo is created by over than 15 universities, nearly 25,000 academic lecturers and over than 1 Million students. As the ancient capital of Egypt with a history encompassing over a thousand years, the city remains the spiritual heart of Egypt. It is a major attraction for local and international tourists and welcomes ten million visitors annually. The Pyramids, Egyptian Museum, Coptic and Islamic monuments in Cairo are a major part of the World cultural heritage.

## **2. Main institutions supporting the Congress**

ICSV17 is organized under the auspices of: International Institute of Acoustics and Vibration (IIAV), Acoustical Society of Egypt (ASE), Ain Shams University (ASU), Nile University (NU), in cooperation with: International Union of Theoretical and Applied Mechanics (IUTAM), American Society of Mechanical Engineers International (ASME International), Institution of Mechanical Engineers (ImechE).

ICSV17 is in a series of ICSV congresses organized by the International Institute of Acoustics and Vibration. IIAV is an international non-profit scientific society, having currently about 550 individual members in 55 countries and supported by 35 national and international scientific societies and organizations. The purpose of IIAV is to advance the science of acoustics and vibration by creating an international scientific society that is responsive to the needs of scientists and engineers in all countries whose primary interests are in the fields of acoustics and vibration. The Institute cooperates with scientific societies in all countries and with other international organizations with the aim of increasing information exchange by sponsoring, cosponsoring or supporting seminars, workshops, congresses and publishing journals, newsletters and other publications. The IIAV provides a refereed journal on paper, the International Journal of Acoustics and Vibration (IJAV), electronic newsletter and the International Sound and Vibration Digest (ISVD) for all members as part of their dues.

### **3. Local Organizing Committee**

The authorities of the Local Organizing Committee (referred to as the Organizing Committee) are:

**Chairman:**

Professor Tamer Elnady

Phone: +20 226828114, Fax: +20 223421793, e-mail: [tamer@icsv17.org](mailto:tamer@icsv17.org)

**Vice-Chairman:**

Professor Wael Akl

Phone: +20 226828114, Fax: +20 223421793, e-mail: [wakl@icsv17.org](mailto:wakl@icsv17.org)

Professor Adel Elsabbagh

Phone: +20 226828114, Fax: +20 223421793, e-mail: [aelsabbagh@icsv17.org](mailto:aelsabbagh@icsv17.org)

**Secretary:**

Ms. Eman Zidan

Phone: +202 23425763 Fax: +20 223421793, e-mail: [icsv17@icsv17.org](mailto:icsv17@icsv17.org)

## 4. Sponsorship Opportunities

### *Main Sponsorship Opportunities*

The Organizing Committee provides an excellent opportunity to promote your company by choosing one of three main sponsorship types:

- **Platinum Sponsor**                      25,000 USD                      (one sponsor only),
- **Gold Sponsor**                              13,500 USD                      (2-3 sponsors),
- **Silver Sponsor**                             8,000 USD                        (3-5 sponsors).

### *Specified Sponsorship Opportunities*

Additionally, the Organizing Committee provides an opportunity to promote your company during main social events accompanying the congress, by sponsoring:

- **Chairperson's Dinner**                    11,000 USD                      (one sponsor only),
- **Welcome Reception**                      11,000 USD                      (one sponsor only),
- **Banquet**                                        11,000 USD                      (one sponsor only),
- **Lunches**                                        5,500 USD                        (one sponsor per day),
- **Coffee Breaks**                              3,500 USD                        (one sponsor per day).

### *Associate Sponsorship Opportunities*

Associate sponsorship will be available to a limited number of organizations sponsoring publications and gadgets given to every congress participant. This includes

- **publication of the Congress Proceedings on CD-ROM**                      11,000 USD (one sponsor only),
- **publication of the Congress Program**    5,500 USD (one sponsor only),
- **commercial advertisement in the Book of Abstracts** (advertisement supplied by the sponsor in a specified graphical format):
  - back cover                                      2,200 USD,
  - inner cover                                      1,800 USD,
  - full page                                         1,100 USD,
  - half page                                         650 USD,
- **satchel sponsor**                              11,000 USD (one sponsor only)  
or purchase of satchels, approved by the Organizing Committee, for all congress participants and exhibitors
- **Internet Room sponsor**                    2,700 USD,
- **small gadgets sponsor**                    (pen, notebook of at least A5 format, and others) after approval by the Organizing Committee.

Other, not mentioned above forms of sponsoring are also welcome after approval by the Organizing Committee.

## 5. Benefits from Main Sponsorship types

Benefits of Sponsorship	Main Sponsorship type		
	Platinum	Gold	Silver
Verbal acknowledgement during the Opening and Closing Ceremony, and during the Congress Banquet	✓	✓	
The Company large format banner* (max 2 m <sup>2</sup> ) near the main registration area	✓		
The Company banner* (max 1 m <sup>2</sup> ) near the main registration area		✓	
The Company Logo** placed on the name badge of each congress delegate	✓		
The Company name and logo** advertised on the main projector screen at the beginning of all plenary sessions	✓		
The Company name and logo** advertised on the main projector screen at the beginning of all sessions except plenary sessions	✓	✓	✓
The Company banner* in the main Plenary room	✓		
The Company Logo** placed near the computers in the Internet Room	✓	✓	✓
Number of complimentary exhibition booths	2****	1****	1****
Priority of the booth location	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>
Free Congress registration including admission to all sessions and exhibition, congress materials, coffee breaks and lunches, Welcome Reception, Congress Banquet	2	1	1
The Company Logo** with hyperlink on the official Congress Website	✓	✓	
The Company Logo** on the official Congress Website			✓
Opportunity to place promotional materials, up to the A4 format, double side***, in every participant satchel	10 pages	5 pages	2 pages
Company info and Logo** placed in the Book of Abstracts and the Congress Proceeding on CD-ROM.	✓	✓	✓

\* Banner must be supplied by the sponsor

\*\* Logo must be supplied by the sponsor as a computer file together with written permission of usage

\*\*\* Promotional materials must be supplied by the sponsor

\*\*\*\* Additional Booths can be ordered at normal rates.

## 6. Specified Sponsorship Opportunities:

Event	Benefits of Sponsorship
Chairperson's Dinner	<ul style="list-style-type: none"> <li>● two complimentary tickets for the sponsored event</li> <li>● a company delegate can have the opportunity to address the audience at the reception for 2 minutes (in English)</li> </ul>
Welcome Reception	<ul style="list-style-type: none"> <li>● an opportunity to place promotional material* (up to 4 A4 pages) in every participant satchel</li> </ul>
Banquet	<ul style="list-style-type: none"> <li>● an opportunity to place a half A4 page color advertisement** in the Book of Abstracts and the Congress Proceeding on CD-ROM</li> <li>● recognition on the congress website</li> </ul>
Lunch	<ul style="list-style-type: none"> <li>● an opportunity to place a sponsor banner*** (max 1 m<sup>2</sup>) at the entrance to lunch or coffee rooms</li> </ul>
Coffee Breaks	<ul style="list-style-type: none"> <li>● an opportunity to place the sponsor logo*** at every buffet</li> <li>● recognition on the congress website</li> </ul>

\* Promotional material must be supplied by the sponsor

\*\* Advertisement must be supplied by the sponsor in a specified graphics format.

\*\*\* The banner and logo must be supplied by the sponsor

## 7. Associate Sponsorship Opportunities:

Sponsorship	Benefits of Sponsorship
Publication of the Congress Proceedings on CD-ROM	<ul style="list-style-type: none"> <li>● an opportunity to place a sponsor advertisement* on the CD-ROM back cover</li> <li>● an opportunity to place the sponsor logo** with hyperlink in the Congress Proceedings (CD-ROM)</li> <li>● recognition on the congress website</li> </ul>
Publication of the Congress Program	<ul style="list-style-type: none"> <li>● an opportunity to place a sponsor advertisement* on the Congress Program back cover</li> <li>● an opportunity to place the sponsor logo** with hyperlink in the Congress Proceedings (CD-ROM)</li> <li>● recognition on the congress website</li> </ul>
Congress satchel	<ul style="list-style-type: none"> <li>● an opportunity to place the company logo together with the Congress logo on every participant satchel**</li> <li>● recognition on the congress website</li> </ul>
Accommodation for distinguished guests and members of the Organizing Committee	<ul style="list-style-type: none"> <li>● recognition in the Book of Abstracts</li> <li>● recognition on the congress website</li> </ul>
Small gadgets	<ul style="list-style-type: none"> <li>● an opportunity to place the company logo and company info on gadgets given to all participants</li> <li>● recognition on the congress website</li> </ul>
Internet Room	<ul style="list-style-type: none"> <li>● an opportunity to place a sponsor banner*** (max 1 m<sup>2</sup>) at the entrance to the Internet Room</li> <li>● an opportunity to place the sponsor logo near all the computers in the Internet Room**</li> <li>● the sponsor name and logo will be on the desktop wallpaper and screensaver of all the computers in the Internet Room**</li> <li>● recognition on the congress website</li> </ul>

\* Advertisement must be supplied by the sponsor in a specified graphics format

\*\* The logo must be supplied by the sponsor in a specified graphics format

\*\*\* The banner must be supplied by the sponsor

**Please find the Sponsorship Application Form in page 14.**

## 8. Exhibition Opportunities

The Exhibition will be available to all congress participants and will remain open for the duration of the Congress. All coffee breaks and lunches will be served within the exhibition area. Moreover, the exhibition area adjoins the scientific program auditorium, thus guaranteeing a high level of delegate visitation. An exhibition opportunity is directed to any company who has products, research or involvement in any areas of acoustics, noise and vibration.

### ***Exhibition Application Deadline: 15 April 2010***

The Organizing Committee has prepared 35 booths arranged as presented in the figure below.

### ***Standard Exhibition Package Details***

The Standard Exhibition Package includes:

- 3 x 2 m booth (Exhibition Room, Reception Area 2 - Blue Spots) Variant 1,
- 3 x 2 m booth (Reception Area 1 - Orange Spots) Variant 2,

The exhibition booths equipment is:

- white back and side walls,
- two 100 watt spotlights,
- one wall socket (230 V, 50 Hz),
- one table (70 x 70 cm),
- four plastic chairs,
- one information desk (100 x 50 cm),
- one standard company sign,
- one waste basket.

Technical parameters of the exhibition booths are:

- OCTA type aluminum framework system,
- standard wall height – 250 cm,
- standard wall module – 100 cm,
- white laminate filling.

The Standard Exhibition Package includes also:

- one Congress Registration (admission to all sessions and exhibition, congress materials, coffee breaks and lunches, presentation of a scientific paper, admission to the Welcome Reception and Congress Banquet),
- one Exhibition Registration (exhibition admission, coffee breaks),
- Information in the Congress Program or in the Book of Abstracts including the company logo and address,
- Information on the Congress website including the company logo and hyperlink.

(The Logo must be supplied by the Exhibitor in a specified graphics format by 15 May 2010)

**The Standard Exhibition Package prices are:**

- Variant 1: 2,000 USD
- Variant 2: 2,500 USD

**Additional Exhibition Registration** (admission to all scientific sessions and exhibition, coffee breaks and lunches) is: 180 USD

Exhibitors can also purchase additional full Congress registration including all sessions and exhibition admission, congress materials, coffee breaks and lunches, admission to the Welcome Reception and Congress Banquet, at normal cost.

### ***Schedule for Exhibition***

- |   |                                     |
|---|-------------------------------------|
| 1. Exhibition construction by the Organizing Committee: | 17 July 2010                        |
| 2. Exhibitor installation by the Exhibitors:            | 17 July 2010 (afternoon)            |
| 3. Exhibition period:                                   | 18 – 22 July 2010 (8 a.m. – 6 p.m.) |
| 4. Exhibition removal:                                  | 22 July 2010                        |

### ***Payment procedure***

We accept payments by bank transfer or by major credit card through the congress website,

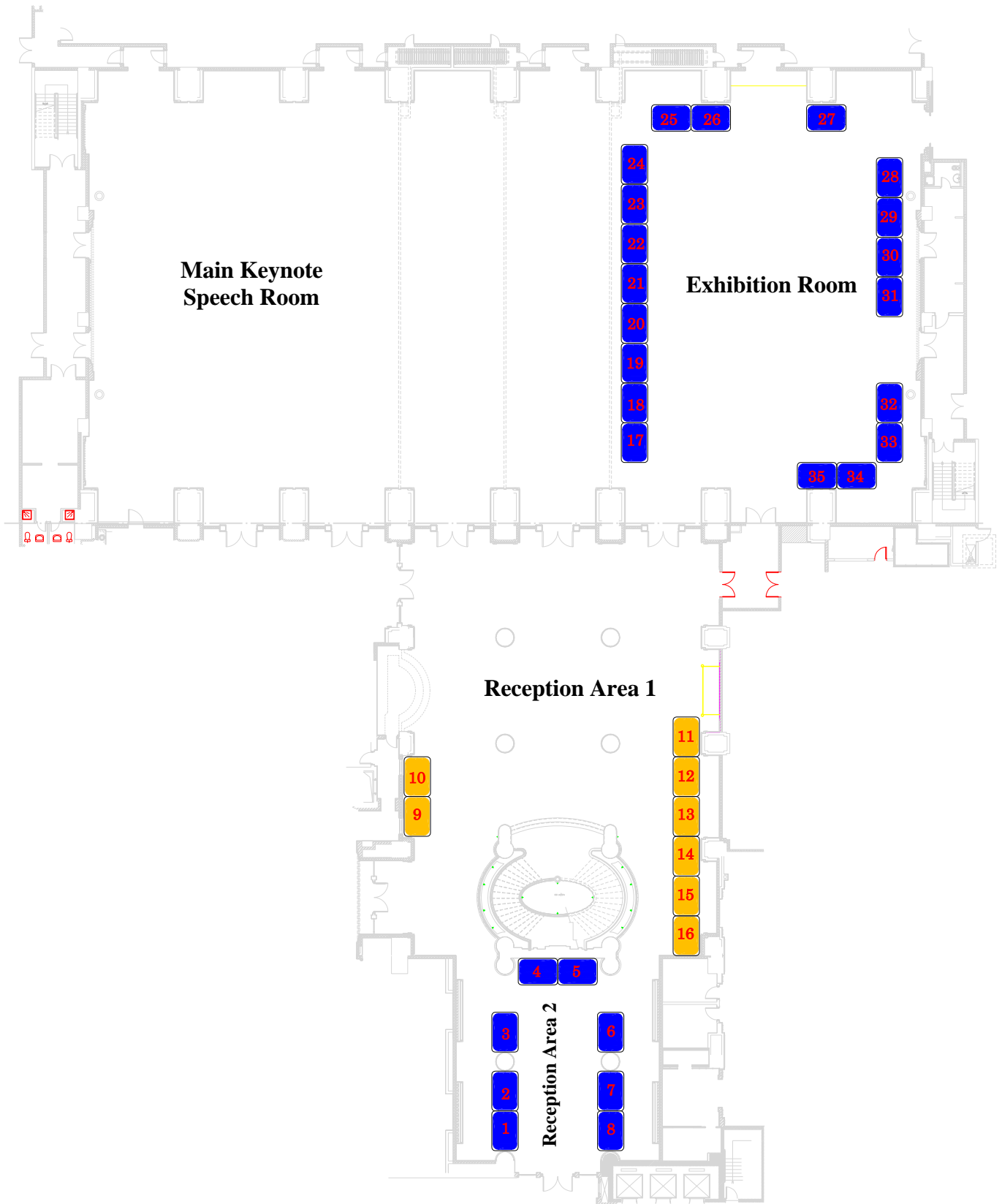
Bank Misr, Salah Salem Branch  
Account Name: The Acoustical Society of Egypt  
Account Numbers: USD: 181 / 120 / 6718  
Swift Code: BMISEGCX140

- 1<sup>st</sup> rate (no less than 50 % of total participation fee) with the [Exhibition Application Form](#).
- 2<sup>nd</sup> rate (balance) – no later than on May 31<sup>st</sup> 2010.

### ***Cancellation and Refund***

- Cancellation before 15 April 2010      Deduction of 10% of total participation fee
- Cancellation before May 31<sup>st</sup> 2010      Deduction of 50% of total participation fee.
- Cancellation after May 31<sup>st</sup> 2010      No Refund

**Please find the Exhibition Application Form in page 15.**



## **9. Terms and Conditions of Exhibition**

### **§1 TERMS OF REFERENCE**

1. In these terms and conditions for exhibiting, the term “Exhibitor” shall include all employees, partnership, firm or individual to whom space has been allocated for the purpose of exhibition.
2. In these terms and conditions for exhibiting, the term “Exhibition” shall mean exhibition taking place during the “17<sup>th</sup> International Congress on Sound and Vibration”, organized by the Local Organising Committee.
3. In these terms and conditions for exhibiting, the “Organizer” shall mean the “17<sup>th</sup> International Congress on Sound and Vibration” Local Organizing Committee.

### **§2 BOOTH ALLOCATION**

1. The Organizer shall allocate the space in accordance with the nature of the exhibit or in the manner the Organizer deems fit.
2. The Organizer shall reserve the right to change the space allocated to the Exhibitor at any time prior to the commencement of the build-up of the exhibition should the circumstances require changes. Such changes shall be at the discretion of the Organizer.
3. The Exhibitor shall not claim for compensation as a result of the changes including claim for changing of participation fee.

### **§3 APPLICATION AND PAYMENT PROCEDURES**

1. Applications should be sent by e-mail or fax to the Organizer along with a remittance slip (copy of a bank) paying for the initial 50% of the standard exhibition package fee of the variant of choice.
2. All payments must be made in US Dollar (USD) by bank transfer to the congress bank account or using a major credit card through the congress webpage. If using bank transfer, once the bank transfer has been made, the Exhibitor must send a copy of the bank transfer slip by e-mail (scanned version in a pdf format) or facsimile before the payment due date. It is important for the Exhibitor to comply with this requirement to avoid a cancellation of this Agreement.
3. Due to a limited number of exhibition booths the booth allocation will be based on application order with the rule that the Main Sponsors have the priority to choose their booths.
4. The balance including optionally additional exhibition registration fees should be paid by no later than 31<sup>st</sup> May 2010.

### **§4 CANCELLATION**

1. Cancellation will only be accepted under unavoidable circumstances.
2. In the case of canceling the exhibition, Exhibitors should inform the Organizer in writing. The date of cancellation is the date of supplying the cancellation document in written form to the Organizer.
3. Charge for cancellation prior to 15<sup>th</sup> April 2010 is 10% of total participation fee.
4. Charge for cancellation received after 15<sup>th</sup> April 2010 and prior to 31<sup>st</sup> May 2010 is 50% of total standard exhibition package fee of the variant of choice. If the payment was higher than 50% of standard exhibition package fee, the difference between payment amount and the amount resulting from 50% of standard exhibition package participation fee will be reimbursed to the Exhibitor indicated bank account. Charges for bank transfers are to be borne by Exhibitor.
5. Any refunds for cancellation received after 31<sup>st</sup> May 2010 will not be accepted.

## **§5 INSTALLATION AND REMOVAL**

- 1.The installation of the exhibits and booths must be completed in 17 July 2010.
- 2.The removal of the exhibits and booths must be completed by the day of 22 July 2010.
- 3.Exhibitors shall indemnify the Organizer against any loss during installation and removal which may be caused by delay or damage to the Exhibition area.

## **§6 INSURANCE, SECURITY AND SAFETY**

- 1.Exhibitors shall provide descriptions of their exhibits before the construction of the exhibits and ensure in writing compliance with regulations and restrictions on booth design and activity.
- 2.Exhibitors are required to subscribe to all risks insurance policy on all equipment and products during the Exhibition as well as during set-up and take-down. The Organizer shall not be held responsible for any loss, theft, or damage to any articles belonging to the Exhibitor.
- 3.Materials used in stand and display construction must be properly fireproof in accordance with the local fire and safety regulations.
- 4.The Organizer shall reserve the right to limit any constructions or demonstrations that pose as potential safety hazards.

## **§7 USE OF EXHIBIT SPACE**

- 1.Exhibitors are bound to exhibit the announced products and to man the stands with competent personnel during the open hours of the Exhibition.
- 2.The Exhibition will be held from 18 July 2010 to 22 June 2010 and it is open from 8 a.m. to 6 p.m.
- 3.Activities of the Exhibitor shall be confined within limits of the Exhibitor's booth.
- 4.The exhibit will be consistent with the theme of the Exhibition.
- 5.The Organizer reserves the right to close Exhibits which may detract from the general character of the Exhibition.

## **§8 RESTRICTION ON SELLING**

- 1.It is agreed that the sole purpose for contracting exhibit space to display and/or demonstrate equipment, supplies and/or services. Any sales within the confines of the exhibit space are prohibited.

## **§9 LIABILITY**

- 1.It is mutually agreed that the Organizer shall not be liable to the Exhibitors for any damage to and/or loss of the Exhibitor's property during Exhibition as well as installation and removal of the exhibits and booths.
- 2.The Organizer shall not be liable to the Exhibitors for any injuries to persons presenting or visiting Exhibitor's booth.
- 3.All claims for any such loss, damage, or injury, are expressly waived by the Exhibitors.

## **§10 BREACH OF CONTRACT AND WITHDRAWAL BY EXHIBITOR**

- 1.In the event that the Exhibitor refuses to use all or part of the spare allocated or the Exhibitor defaults on the payment, the Organizer shall have the right to terminate the contract.
- 2.In addition, the stand charges shall not be refunded..
- 3.If the Exhibitor withdraws from participation without the Organizer's approval, the already paid money by the Exhibitor shall not be refund.

## **§11 CHANGES**

1.The Organizer reserves the right to change the venue and duration of the Exhibition, or to cancel the Exhibition if exceptional circumstances demand such changes.

2.In the event of a change of venue and/or date, or cancellation of the Exhibition, the Exhibitor shall not be entitled to any claim for compensation in connection with the booking for participation as well as predicted profits.

## **§12 SUPPLEMENTARY AND ARBITRATION OF DISPUTES**

1.When necessary, the Organizer shall have the right to issue supplementary regulations in addition to those in the TERMS AND CONDITIONS.

2.Additional regulations shall be binding on the Exhibitors in the moment of supplying them to the Exhibitors in written form.

3.Any dispute, difference or question arising hereafter between the Organizer and the Exhibitor concerning the true construction of these TERMS AND CONDITIONS or the rights and liabilities of the parties thereto shall be settled in accordance with the appropriate paragraphs of the Egyptian Civil Code by the appropriate Egyptian Court.



## SPONSORSHIP - APPLICATION FORM

### CONTACT DETAILS

Company Name	Contact Person
Position	Email
Telephone	Fax
Address	
State	Postcode
Country	Website

### SPONSORSHIP OPPORTUNITIES (tick appropriate box)

Platinum Sponsor 25,000 USD <input type="checkbox"/>	Gold Sponsor 13,500 USD <input type="checkbox"/>	Silver Sponsor 8,000 USD <input type="checkbox"/>
Welcome Reception 11,000 USD <input type="checkbox"/>	Chairperson's Dinner 11,000 USD <input type="checkbox"/>	
Banquet 11,000 USD <input type="checkbox"/>	Lunches 5,500 USD <input type="checkbox"/>	
Coffee breaks 3,500 USD <input type="checkbox"/>		
Congress Bags 11,000 USD <input type="checkbox"/>	Congress Programme 5,500 USD <input type="checkbox"/>	
Congress CD 11,000 USD <input type="checkbox"/>	Internet cafe 2,700 USD <input type="checkbox"/>	
Advertisement in Congress Abstracts Book		
Outside Back Cover 2,200 USD <input type="checkbox"/>	Inside Back Cover 1,800 USD <input type="checkbox"/>	
Full Page 1,100 USD <input type="checkbox"/>	Half Page 650 USD <input type="checkbox"/>	

Payment by bank transfer or by major credit card through the congress webpage, 50 % on application, 50 % up to 31<sup>st</sup> of May, 2010. Bank details will be supplied on your invoice issued with confirmation.

I agree to be invoiced for a total of USD.....

Signature.....

Date.....

Application form may be faxed or mailed to the contact below. Sponsorship agreement and invoice will be sent upon receipt of your application form.

Congress Secretariat  
 Ms. Eman Zidan  
 ASU Sound and Vibration Lab  
 Faculty of Engineering – Ain Shams University  
 1 Elsarayat St., Abbaseya, Cairo, 11571, Egypt  
 Phone +20 2 2342 5763  
 Fax +20 2 2342 1793  
 E-mail: [icsv17@icsv17.org](mailto:icsv17@icsv17.org)

<http://www.icsv17.org>



## EXHIBITION - APPLICATION FORM

### CONTACT DETAILS

Company Name	Contact Person
Position	Email
Telephone	Fax
Address	
State	Postcode
Country	Website

### EXHIBITION BOOTH REQUIREMENTS

Description	No(s)	Rate	Total cost
Standard 5 sqm booth (Exhibition Room, Reception Area 2)		2,000 USD	
Standard 5 sqm booth (Reception Area 1)		2,500 USD	
Additional registration		180 USD	

The standard booth includes: white walls panels h cm 250 (booth opening on one side), lighting – 2 x lamp 100W, socket 1 x 230V, 1 x table 70 x 70 cm, 4 x plastic folding chair, 1 x counter 100 x 50 cm, frieze with company name (without logo), hanger, dustbin.

Registration for exhibitors includes: exhibitor's badge, entrance to all congress sessions, lunches, coffee break.

Payment by bank transfer or by major credit card through the congress webpage, 50 % on application, 50 % up to 31<sup>st</sup> of May, 2010. Bank details will be supplied on your invoice issued with confirmation.

Declaration: I have read and accept the terms & conditions in the sponsorship & exhibition manual and wish to become an exhibitor at ICSV17.

I agree to be invoiced for a total of USD .....

Signature .....

Date .....

Application form may be faxed or mailed to the contact below. Exhibition agreement and invoice will be sent upon receipt of your application form.

Congress Secretariat  
 Ms. Eman Zidan  
 ASU Sound and Vibration Lab  
 Faculty of Engineering – Ain Shams University  
 1 Elsarayat St., Abbaseya, Cairo, 11571, Egypt  
 Phone +20 2 2342 5763  
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 E-mail: [icsv17@icsv17.org](mailto:icsv17@icsv17.org)

<http://www.icsv17.org>